



yarnexpo

China International Trade Fair for
Fibres and Yarns
中国国际纺织纱线(春夏)展览会

28 – 30.3.2023

National Exhibition and Convention
Center (Shanghai), China

2023 Show Review Report

www.yarnexpo-spring.com

Yarn Expo Spring – business-friendly gathering for global yarn and fibre industry

Held from 28 – 30 March 2023, China's first post-pandemic yarn and fibre trade fair was well-attended by domestic and international industry players, with feedback overwhelmingly positive. Exhibitor and visitor numbers increased strongly compared to the previous edition, as sustainable innovations took centre stage in the fringe programme and at many of the booths.

Exhibitor profile

451 exhibitors from 10 countries and regions, a 16.5% increase from the previous edition.

Leading exhibitors at the fair

Chemical fibres



Cotton yarn



Wool & fancy yarn



Elastic & regenerated yarn



Exhibitors' comments

"Yarn Expo is the only textile fair that we join, and the most influential for yarn. This edition has met our expectations, as there have been many visitors, and more international buyers. As a Swiss company, this is good for our global influence. Sustainability has gained traction in China in the wake of the 14th Five-Year Plan, and we are focused on meeting the targets."

Ms Li Qian, Head of Marketing & Communication China, Marketing China, Rieter (China) Textile Instruments Co Ltd, Switzerland

"Yarn Expo is an important platform for us to showcase our DTY yarns and connect with buyers from China and overseas, and we have already received several orders on day one. There's a significant increase in overseas visitors compared to during the pandemic. Many buyers are actively seeking out sustainable options, and have shown strong interest in our booth this year."

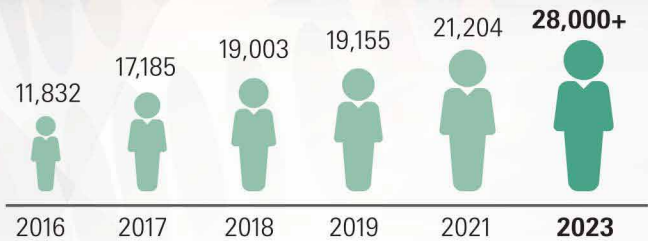
Ms Peggy Lin, Section Chief, Textured Yarn Dept., Everest Textile Co Ltd, Taiwan





Visitor profile

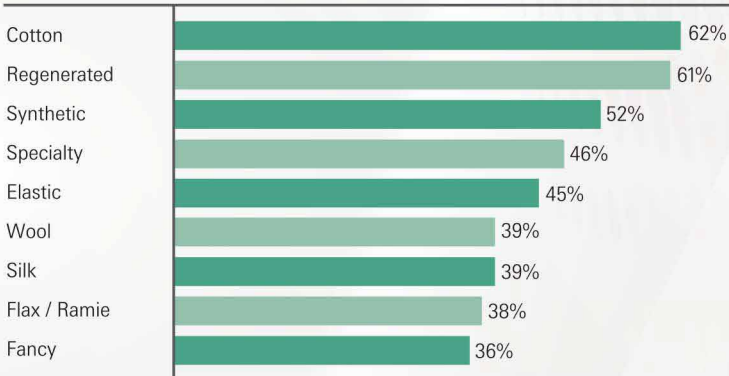
Over **28,000** visitors from **70** countries and regions sourced at the fair, representing a **32.1%** rise in attendance and a significant increase in internationality.



Brand buyers who visited the 2023 Spring Edition

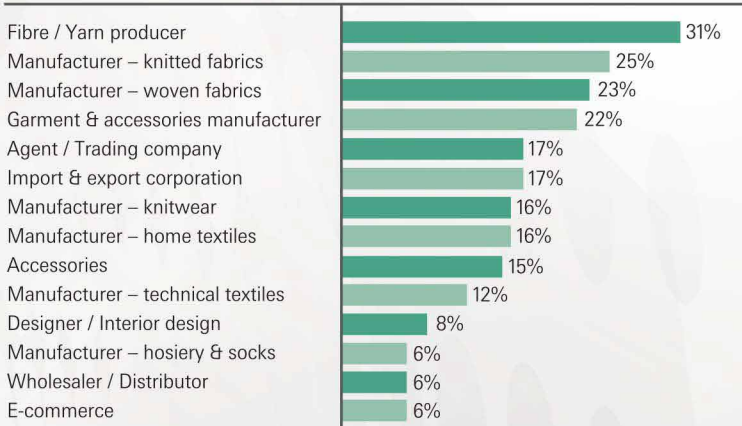


Breakdown by sourcing interests*



*Total percentage over 100 due to multiple selections

Breakdown by visitors' business nature*



*Total percentage over 100 due to multiple selections

Visitors' comments

"I have visited Yarn Expo about five times. This fair is key for us to understand what's new in the market. We have businesses in over 20 countries, and we supply to most of the major apparel brands such as Nike, Lululemon, and Victoria's Secret. We are here sourcing nylon performance and other value-added yarns. We have just arrived, and already found two new technologies."

Mr Lucky De Silva, General Manager, Group Sourcing & Supply Chain, MAS Capital (Private) Limited, Sri Lanka

"We are a certification company for environmentally friendly and health-related products, and we have found some functional suppliers for potential cooperation. It is a good sign of market recovery to see more domestic and international exhibitors. Having these textile fairs together attracts many industry players, due to the comprehensive range of products and suppliers onsite. I am overwhelmed by the scale and very happy with the result."

Mr Scott Shao, CRM Manager, Bluesign Technologies Ag, China



Fringe programme

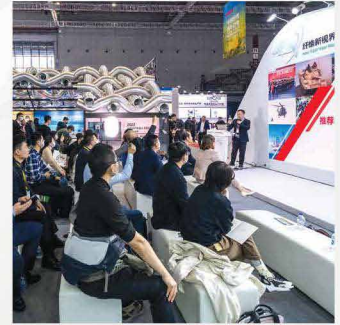


China Fiber Fashion Trends and Enterprise Product Launch

11 presentations provided valuable insights into China's fashion trends and how those relate to fibres, contributing to an important overview of the industry.

New Fiber New World – Textile Materials Innovation Forum

22 presentations from university professors and enterprise leaders alike comprehensively covered progressive textile material and technology development.



China Fiber Fashion Trends & Green Fiber Certification Display Zones

Around 30 different types of fibres from 32 pre-selected companies were showcased, highlighting apparel trends at their source and encouraging sustainability in the textile industry.

China Fiber Zero Carbon Action

Debuting at Yarn Expo Spring 2023, this display of the latest sustainable fibres and zero carbon practices highlighted the industry's collective effort to mitigate its environmental impact.



See you at Yarn Expo Autumn!

Date:

28 – 30 August 2023 (Mon – Wed)

Venue:

National Exhibition and Convention Center (Shanghai), China

Admission:

Free admission, trade visitors only.

Persons under 18 will not be admitted.

www.yarnexpo-autumn.com

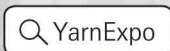
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